



**SPRING
SCHOLARSHIP
PARTY 1963**

Philadelphia Museum College of Art • Broad & Pine Streets

You are cordially invited

to attend the

SPRING SCHOLARSHIP PARTY

at the Philadelphia Museum College of Art

Friday, June 7, 1963

4 to 7 pm

\$5 Admits One

Refreshments

A Scholarship Fund Program

SCHEDULE OF EVENTS

Young Designers '63

Preview of the annual comprehensive
exhibition of more than 1,000
examples of student work representing
all departments of the College

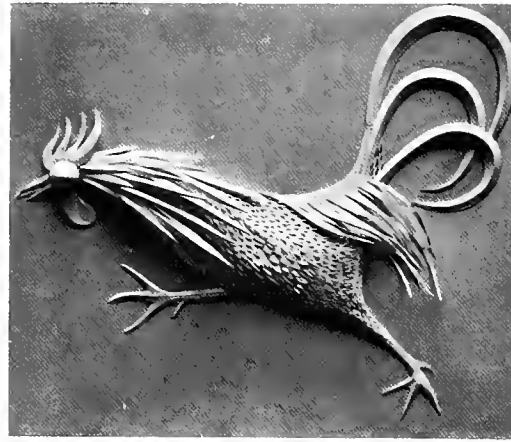
Presentation of Door Prizes at 6 pm

Original works of art
contributed by distinguished Alumni

Your sponsorship of the 1963 PMCA Scholarship Fund and Spring Scholarship Party will give fresh encouragement to our many worthy students dependent on scholarships to continue their education as artists, designers and art teachers. We have increased this year's goal to \$60,000 so that art scholarships granted to top students by the Philadelphia Board of Education may also be supplemented by the College in cases of need. With your help all of these young men and women will be able to make a vital contribution to our community and to our culture.

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YOUNG DESIGNERS 1963

Each year the 650 young artists of the Museum College bring their finest work to the public in a month-long exhibition opening at the June Spring Scholarship Party. More than a thousand works are shown: a selection from every class and every department from freshman through senior year, filling the entire main floor of the college as well as the campus courtyard and large outdoor studio.

This event is significant because it reveals, through the art work of gifted young men and women, what tomorrow's world of art will be like in all the fields for which the college prepares its students: fabric design, industrial, interior and dimensional design, photography and the film, the arts of advertising and illustration, the fine arts and art education.



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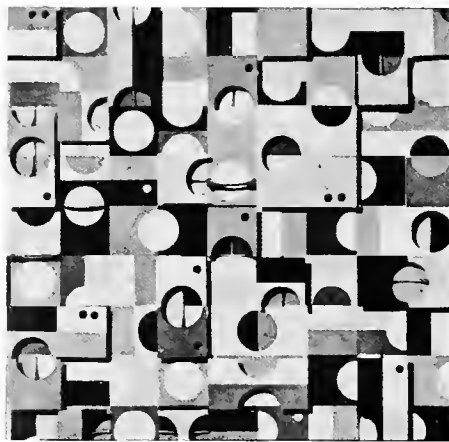
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